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<https://www.owlzpost.com>



Chennai, India

## SKILLS

Management  
Presentations  
UX/UI Design  
Wireframe  
Rapid Prototyping  
Affinity Diagramming  
Information Architecture  
Accessibility Testing  
Usability Testing  
Heuristic Evaluation  
Iconography  
Illustrations

## TOOLS

Figma  
Sketch  
Adobe XD  
Principle  
Protopie  
Adobe After Effects  
Adobe Photoshop  
Adobe Illustrator  
In Vision, Marvel, UXpin  
Zeplin, Avocode

## LANGUAGES

English  
Tamil (Native Speaker)  
Hindi (Working Knowledge)

# SREEVENKATESH J

## SENIOR PRODUCT DESIGNER

With a decade of experience, my commitment lies in refining my craft for precise messaging and targeted design to ensure effective communication through thoughtful and elevated visual solutions.

## EXPERIENCE

- Dream11 - Senior Product Designer** Aug 2022 - Present
  - I am involved in the development of core Dream11 app and MSD Platform, focusing on React Native (Android / iOS).
  - Lead end-to-end design for various features and projects, actively contribute to strategic discussions, conduct user research, analyse feedback, leverage analytics for informed decisions, enhance design systems, and ensure seamless collaboration with cross-functional teams.
- Zoho - Product Designer** Jul 2019 - Aug 2022
  - I am involved in the development of SaaS applications like Zoho CRM and Zoho Bigin, focusing on iOS and Android platforms.
  - My responsibilities include conceptualising features, creating wireframes, developing low-fidelity designs, crafting high-fidelity designs, and building prototypes.
- Agilysys Technologies - UI / UX Designer** Apr 2018 - Jul 2019
- Hakuna matata Solutions - UI / UX Designer** Jul 2016 - Apl 2018
- Wipro - Graphic Designer** Jun 2013 - Aug 2014

## EDUCATION

### Madras Christian College

2014 - 2016

MA. Mass Communication - 67.7%

### S.R.M Arts And Science College

2010 - 2013

B.sc Visual Communication - 71.7%

## PORTFOLIO

Website :

<https://www.sreevenkatesh.com/>

Dribbble :

<https://dribbble.com/owlzpost>